



Local Guides Training to Enhance Visitor Experience at Jabal Moussa

As part of its continuous efforts to improve visitor services and promote responsible ecotourism, the Association for the Protection of Jabal Moussa organized a series of training sessions for local guides at the Jabal Moussa Biosphere Reserve.

The trainings, held through a mix of **indoor and outdoor sessions**, aimed at strengthening both practical field skills and theoretical knowledge. Topics included visitor safety, trail interpretation, biodiversity awareness, communication with visitors, and best practices in guiding within protected areas.

This capacity-building activity is part of the **RES-MAB Project**, targeting the **direct beneficiaries of the solutions implemented on site**. In total, **13 local guides** took part in the training, enhancing their ability to deliver engaging, safe, and informative experiences for visitors.

Through hands-on activities in the reserve and interactive indoor discussions, participants improved how they present Jabal Moussa's rich natural and cultural heritage while ensuring high standards of service and conservation.

Investing in local guides, Jabal Moussa Biosphere Reserve reinforces its commitment to **community engagement, conservation, and exceptional visitor experiences**, making every visit more meaningful and memorable.



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